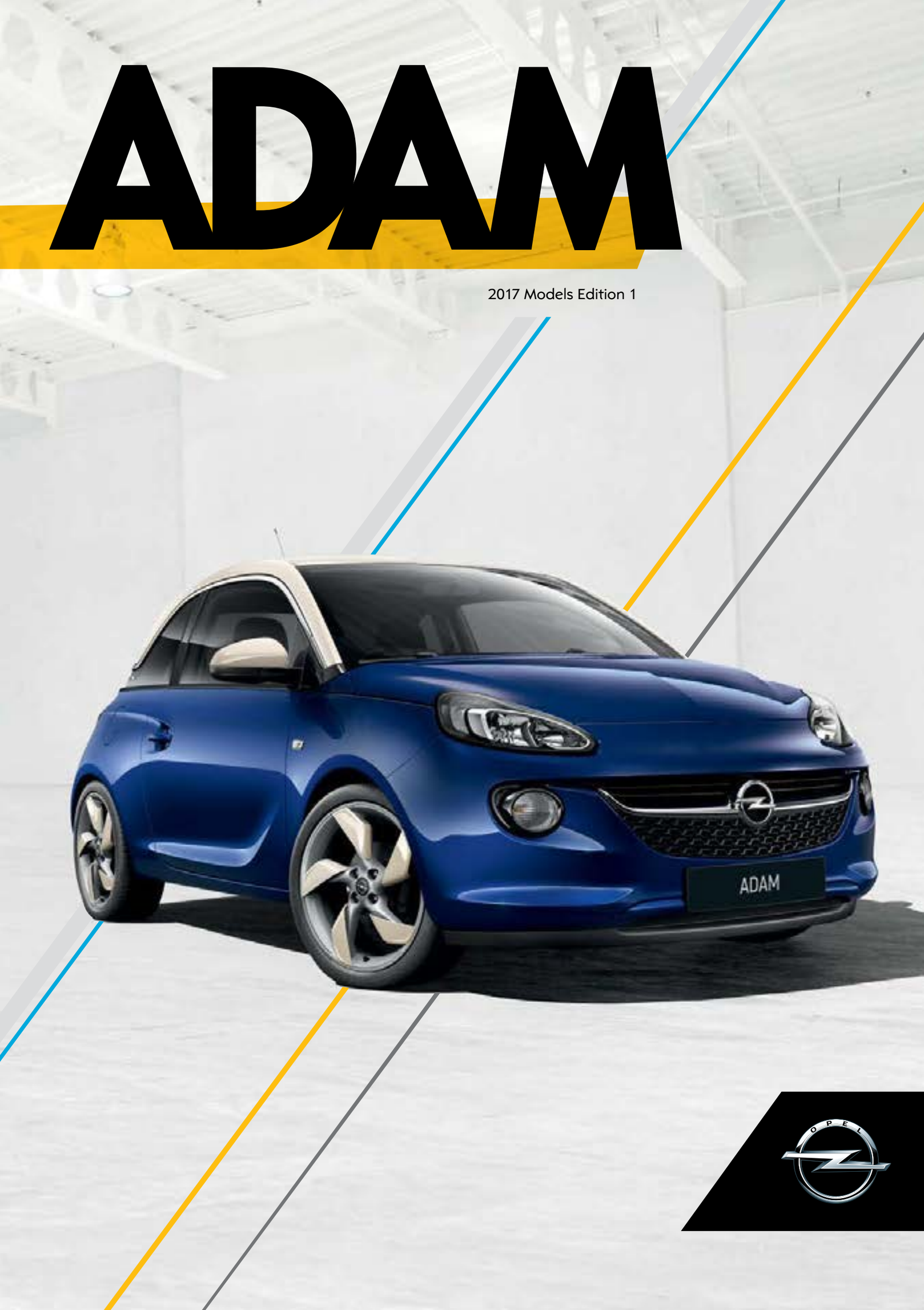
ADAM

2017 Models Edition 1



YOUR ADAM, YOUR STYLE.

You're one of a kind and so is ADAM. In fact, it's a car that can only exist once you start to make it. Outside and in, it's purely customisable, giving you limitless ways to express your inner ninja, diva or rock star. To start things off you could look at the ADAM or if you prefer a rugged twist on urban chic, check out the ADAM ROCKS. If you're looking for something more mean and powerful then look no further than the ADAM S with a 150PS 1.4 Turbo engine.

Whichever ADAM you choose, you not only get a car that's 100% on trend but also a car that has all the latest hi-tech too. The Radio 4.0 IntelliLink is compatible with Apple CarPlay™ and Android Auto™, while the ADAM's inductive wireless charger tops up your phone battery completely cable-free. Order Opel OnStar and you get your very own personal connectivity and service assistant.

Whoever you are, and whatever your style, you can create an ADAM purely for you. We've only shown a fraction of what's possible here. Your next step is online where you can see the whole picture and use the configurator to tweak your virtual ADAM to perfection.

Just log on to www.opel.ie and be creative!

Works with
Apple CarPlay
Phone
Music
Maps
Messages
17:38
Now Playing
Podcasts
Audiobooks
Spotify

Won't Give Up
London
Sunny
19°
androidauto

OPEL OnStar®

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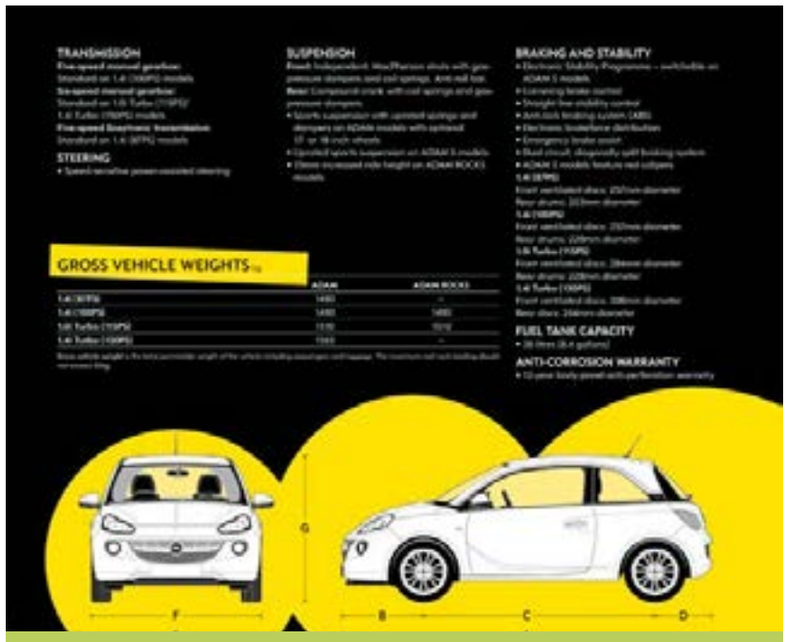


46 SPECIFICATION

INFINITELY YOU.

There's nothing quite like an ADAM. In fact, it's a car that can only exist once you start to make it.

Outside and in, it's purely customisable. A blank canvas for you to express yourself.

Swap the roof, add a stripe or two, tweak the mirrors, wheels and plenty more. Then get to work on the interior.

Whatever your style, you can make ADAM UNLIMITED express it.

STANDARD FEATURES INCLUDE:

Exterior/styling
- Daytime running lights
- 16-inch Titan Triple Cross alloy wheels
- Cruise control
- City mode steering assistance
- Speed-sensitive power-assisted steering
- Electrically operated front windows
- Remote control central locking Safety

Safety
- Driver's and front passenger's airbags
- Front seat side-impact airbags
- Full-size curtain airbags
- ISOFIX child seat system for rear seats
- Electronic Stability Programme (ESP)
- Anti-lock Braking System (ABS)
- Tyre pressure monitoring system

ADAM in optional Greyzilla two-coat metallic paint. Model illustrated features Chrome Pack, Red 'n' Roll Roof Colour Pack and front grille bar, Exterior Light Pack and 17-inch Sterling Silver Swiss Blade alloy wheels, optional at extra cost.

COME AND PLAY.

Make ADAM your own. Try the ADAM configurator at www.opel.ie/adam

THIS TIME IT'S PERSO

ADAM UNLIMITED. Fashion in every sense of the word – on your terms. Create your very own interior – an **ADAM** designed by you for you. Simply choose your own style from the **ADAM's** huge fashion catalogue. Trim the seats, coordinate the décor inserts and steering wheel. You can even change the headlining and dial in your own entertainment! Just like you, every **ADAM UNLIMITED** is unique. So go wild and express yourself. You know you want to.

ADAM model illustrated features Superheroes Black Cloth/Morrocana seat trim, Red 'n' Roll facia and door panel inserts, black velour floor mats, rear parking distance sensors, IntelliLink infotainment system, and brilliant paint, all optional at extra cost.

NAL.

STANDARD FEATURES INCLUDE:

Infotainment
- CD and FM/AM Radio
- Bluetooth® phone and music streaming
- USB and Aux-in connection for smartphone/MP3 music connectivity
- Steering wheel controls for phone, music and cruise control
- Four speakers

Interior/styling
- Facia and door panel inserts in piano black
- Three-spoke leather-covered steering wheel
- Steering column adjustable for reach/rake
- Imix black cloth seat trim
- Driver's seat height adjuster
- 50/50 split-folding rear seat back

#ADAM YOURSELF.

Get ready for Ireland's winner of #ADAMYOURSELF. In December 2015, we invited the people to become a part of the ADAM community and express their personality and creativity in the #ADAMYOURSELF competition. Over the next three months, thousands of people designed their very own ADAM online while the members of a growing community voted for their favourite designs. Out of the top ten designs, a dedicated jury selected the winning edition that went into production. Now, we proudly present the exclusive #ADAMYOURSELF Limited Edition for Ireland. Be fast to get one!

#ADAMYOURSELF

Model illustrated features Ocio Caramel Cloth/Morrocana seat trim as a no-cost option. White my Fire brilliant paint, advanced park assist, 18-inch Technical Grey Twister wheels with Rocks White my Fire clips are optional at extra cost. Rear roof spoiler is available as a dealer-fit accessory at extra cost.

ADAM ROCKS

STYLE ON A WHOLE NEW LEVEL.

Taking the uniqueness of ADAM to a new dimension, ADAM ROCKS has set a trend in the city. With a higher ride, full-length canvas roof and a rugged urban twist on your style, it's the perfect way to express yourself.

A CHANGE OF PERSPECTIVE.

Get behind the wheel of an ADAM ROCKS and get set to get noticed.

Winter Pack, rear parking distance sensors and IntelliLink infotainment system are optional at extra cost.

STANDARD FEATURES INCLUDE:

Infotainment

- Opel OnStar personal assistant with Wi-Fi, emergencyand crash response, smartphone vehicle diagnostics app, stolen vehicle alert and roadside assistance call-out*
- Radio CD 3.0BT
- DAB/FM/AM radio
- Bluetooth® phone and music streaming
- USB and aux-in connection for smartphone/MP3 music connectivity
- Steering wheel controls for phone, music and cruise control

Interior/styling features

- Ocio Black Cloth/Morrocana interior trim
- Facia and door panel inserts in Japan Black
- Leather-covered steering wheel
- Electronic climate control
- Steering column adjustable for reach/rake
- Driver's seat height adjuster
- 50/50 split-folding rear seat back

A. ADAM ROCKS badge. What else is there to say?
B. The instrument cluster not only gives you real-time info – it also looks great.
C. Chrome exhaust. Too much chrome is never enough.
D. Get started with your personalised ADAM ROCKS key.
E–F. Open up to new colours with the canvas roof in Black or Sweet Coffee**.

*Subject to your vehicle being within its Opel Roadside Assistance cover period.
**Optional at extra cost.

Just ask your Opel dealer or log on to the ADAM configurator at www.opel.ie for details of all the standard and optional interior and exterior colour combinations on offer.

Exterior/styling features

- Unique front and rear bumpers, side sills, door moulding and wheel arch extensions
- Increased ride height (15mm)
- 16-inch Titan Triple Cross alloy wheels
- LED daytime running lights and tail lights
- Chrome upper side window trim
- Black roof and door mirrors
- Dark-tinted rear windows

Model illustrated features White my Fire brilliant paint and 18-inch Technical Grey Twister wheels with Rocks White my Fire clips, optional at extra cost.
Rear roof spoiler is available as a retailer-fit accessory at extra cost.

OUT PERFORMER.

If your taste for the road needs performance that goes above and beyond, the 1.4 Turbo ADAM S is the total package.

With a powerful 150PS engine, sports suspension and aerodynamic design, it's more than ready for action, clocking 0-100km/h in 8.5 seconds. Good job it's got both front and rear disc brakes for some serious stopping power too.

The ADAM S out performs on style too, boasting a body kit with pure attitude, with plenty of customisation options and a choice of five roof colours.

ADAM S

TURN ON THE HIGHLIGHTS.

1

2

5

6

7

You'll find the standard features of the ADAM S are far from standard. And the customisable options give you plenty of scope to fine tune your perfect ride.

The ADAM S is packed with highlights, including:

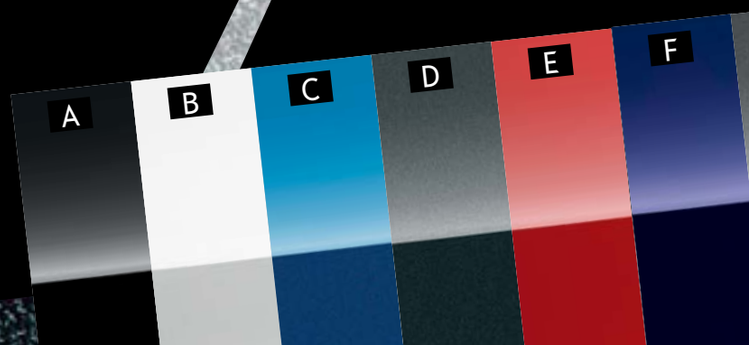
- 1.4i (150PS) turbocharged engine
- 18-inch Technical Grey diamond-cut Propellor alloy wheels
- Opel OnStar personal assistant with Wi-Fi, emergency and crash response, smartphone vehicle diagnostics app, stolen vehicle alert and roadside assistance call-out*
- Sports suspension
- Uprated brakes with red brake calipers
- Air intakes in front lower bumper
- Body-colour front lower spoiler, side sills and rear lower skirt
- Unique rear roof spoiler
- Black Jack roof and door mirrors
- Red your Engine Black Cloth/Morrocana seats
- Red your Engine facia and door panel inserts
- ADAM S velour floor mats

To discover more, visit www.opeladam.ie

*Subject to your vehicle being within its Opel Roadside Assistance cover period.

ADAM S COLOURS:

A. Black Jack
B. Saturday White Fever
C. Let it Blue
D. Heavy Metal
E. Red 'n' Roll
F. Pump up the Blue
G. Shades of Grey



3

4

8

9

1. Cabin style rocks with the Red your Engine interior.
2. Upgrade to the stylish Recaro sports seats in Nappa leather* (illustrated) or Track Cloth/Morrocana.*
3. Red foil décors on the dash and inner doors mark your territory.
4. Adjustable red lighting details highlight your instrument cluster.
5-6. Unique badge features on the remote key and rear panel.
7-8. With the body kit you're sure to stand out from the crowd.
9. Super-sharp 18-inch alloys with red brake calipers.
10. Why not top it all off with the unique Red 'n' Roll or Let it Blue Roof Pack.**

*Optional at extra cost.
**No-cost option.

10

G

DRIVE BOLD.

Choice is everything with ADAM and ADAM ROCKS, and that doesn't stop with the engines. Whatever your taste, and whatever size your pocket, there's an engine for you.

START ME UP. A great place to begin is the punchy 1.4i (100PS).

WANT MORE? If you want even more oompf, the new three-cylinder, super-efficient 1.0i Turbo should tick all your boxes. At 115PS it has all the power and character of a much bigger engine, yet it's small on fuel consumption with a combined figure as low as 4.7l/100km, which is pretty thrifty.

WANT IT ALL? Exclusive to the ADAM S is the new 1.4 Turbo engine, the most powerful ADAM engine at 150PS, delivering an impressive 220Nm of torque with a six-speed gearbox. An engine with real attitude.

SAVE YOUR ENERGY. Most engines come with Start/Stop technology, too. This clever system saves fuel by switching the engine off when you stop in traffic, then starting it back up as soon as you put your foot down. All totally smooth and automatic – while saving you money.

TAKE IT EASY. If you fancy a more leisurely life, choose an ADAM 1.4i (87PS) with Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. In manual, you simply push the gear lever forward or back to shift gears up or down – there's no clutch to bother with. And, by nudging the lever to the side you can switch to fully automatic mode and let Easytronic do all the work. Easy life. If you're a creature of the city you'll also love City Mode*, a smart feature that lightens the steering to make parking a doddle. And, if a tricky situation arises, the ever-present ESP is there to reduce the possibility of losing control. And you're cool. You can check out all the detail on pages 46/47.

*Not on ADAM S.

ADAM in Red 'n' Roll. Model illustrated features Chrome Pack, White my Fire Roof Colour Pack and 18-inch Manoogian Twister alloy wheels with White my Fire clips, optional at extra cost.

YOURS.
TRULY.
Black Jack
White my Fire*.
A Star is Brown†.
Let it Blue.

Purple Fiction.
Two-coat pearlescent#
Greenfellas.
Two-coat metallic#
Let it Blue.
Two-coat pearlescent#
Pump up the Blue.
Two-coat pearlescent#
A Star is Brown.
Brilliant#
White my Fire.
Brilliant#
Greenspotting.
Two-coat metallic#
Heavy Metal.
Two-coat metallic#
Saturday White Fever.
Brilliant#
Red 'n' Roll.
Shades of Grey
Two-coat metallic#

The way the exterior looks is a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of choice. On top of the main body colour, you can create a cool two-tone look with a super fast opening, concertina-fold 'Swing Top' canvas roof†† in Sweet Coffee or Black. Or pick an optional Roof Pack with a tinted glass rear window and matching wing mirrors in Black Jack, White my Fire, A Star is Brown, Let it Blue, Mr Darkside, Dancing Green, Shades of Grey or Red 'n' Roll. There are 19 body paints and countless different colour combinations to choose from.

*Not available in conjunction with Saturday White Fever exterior colour.
**Not available in conjunction with James Blonde, Orange Alert, Dancing Green, Greenspotting, Greenfellas or Goldbusters exterior colours.
†Not available on ADAM S models.
††Optional at extra cost on ADAM models. Black roof standard or Sweet Coffee option available at extra cost on ADAM ROCKS models.
#Optional at extra cost.

TWIST AND SHOUT.

GREENSPOTTING

- Door mirrors in Greenspotting
- Front grille bar in Greenspotting

LET IT BLUE

- Door mirrors in Let it Blue
- Front grille bar in Let it Blue

BLACK

- Door mirrors in Black Jack
- Front grille bar in Black Jack

WHITE

- Door mirrors in White my Fire
- Front grille bar in White my Fire

A STAR IS BROWN

- Door mirrors in A Star is Brown
- Front grille bar in A Star is Brown

RED 'N' ROLL

- Door mirrors in Red 'n' Roll
- Front grille bar in Red 'n' Roll

As the ADAM Chief Designer, you get to have everything just as you want it. So if you really want to mix things up you can take your pick from one of eight Little Twist Packs. That's a combination of colour-coordinated components that add an unexpected dimension to the unique look of your car.

SHADES OF GREY

- Door mirrors in Shades of Grey
- Front grille bar in Shades of Grey

ORANGE ALERT

- Door mirrors in Orange Alert
- Front grille bar in Orange Alert

SIGNATURE MOVE.

If your ADAM is urban art, the wheels are your tag. And ADAM gives you a whole alphabet of styles to sign off with. Choose from eleven alloy wheel designs in more than twice as many finishes, including individually customised 18-inch Twister wheels that come with different coloured clips. To max out the colours, fit extra clips in Red 'n' Roll, James Blonde, Orange Alert or Let it Blue.

Standard

1. **16-inch Triple Cross alloy wheel** – Titan (ADAM/ADAM ROCKS)

Optional*

2. **16-inch Horns alloy wheel** – Silver
3. **16-inch Horns alloy wheel** – Gloss Black
4. **16-inch Vintage alloy wheel** – Silver
5. **16-inch Boomerang diamond-cut alloy wheel** – Technical Grey
6. **16-inch Boomerang diamond-cut alloy wheel** – Greenspotting
7. **16-inch Boomerang diamond-cut alloy wheel** – White my Fire
8. **17-inch Hurricane alloy wheel** – Manoogian
9. **17-inch Hurricane alloy wheel** – Gloss Black
10. **17-inch Hurricane alloy wheel** – White my Fire
11. **17-inch Swiss Blade alloy wheel** – Sterling Silver
12. **17-inch Swiss Blade alloy wheel** – High-gloss black with Red 'n' Roll outer rim
13. **17-inch Swiss Blade alloy wheel** – High-gloss black with Let it Blue outer rim
14. **17-inch Swiss Blade alloy wheel** – High-gloss black with Orange Alert outer rim
15. **17-inch five twin-spoke alloy wheel** – Silver
16. **17-inch five twin-spoke alloy wheel** – White my Fire
17. **17-inch Roulette alloy wheel** – Technical Grey
18. **17-inch Roulette diamond-cut alloy wheel** – Technical Grey with White my Fire face
19. **17-inch Roulette diamond-cut alloy wheel** – Technical Grey with A Star is Brown face
20. **17-inch Roulette diamond-cut alloy wheel** – Technical Grey with Dancing Green face
21. **17-inch Roulette diamond-cut alloy wheel** – Copper with White my Fire face
22. **17-inch Roulette diamond-cut alloy wheel** – High-gloss black
23. **18-inch Twister alloy wheel** – (ADAM models) – Technical Grey with Gloss Black clips
24. **18-inch Twister alloy wheel** – (ADAM models) – Technical Grey with White my Fire clips
25. **18-inch Twister alloy wheel** – (ADAM models) – Manoogian with Gloss Black clips
26. **18-inch Twister alloy wheel** – (ADAM models) – Manoogian with White my Fire clips
27. **18-inch Twister alloy wheel** – (ADAM ROCKS models) – Technical Grey with Manoogian clips (illustrated), White my Fire clips or Gloss Black clips
28. **18-inch Twister alloy wheel** – (ADAM ROCKS models) – Manoogian with Manoogian clips (illustrated), White my Fire clips or Gloss Black clips
29. **18-inch Turbine alloy wheel** – Silver
30. **James Blonde clips**** (one clip per wheel – ADAM models only)
31. **Red 'n' Roll clips**** (one clip per wheel – ADAM models only)
32. **Let it Blue clips**** (one clip per wheel – ADAM models only)
33. **Orange Alert clips**** (one clip per wheel – ADAM models only)

*Optional at extra cost. Certain restrictions apply. ** No-cost option.
Please note, details of ADAM S alloy wheels can be found on page 19.
Please download the Price Guide at www.opel.ie for more details.

TYRE RATING			
Tyre size	195/55 R 16	215/45 R 17	225/35 R 18
Fuel efficiency group	B-C	C	C
Wet grip performance	B	B	B
External noise (dB)	71	71	77
External noise group			

Tyre rating according to EU regulation 1222/2009.

TURN IT UP.

Don't stop now. ADAM has an enviable number of exterior décor items* for you to take your style up a notch. Take a look at the full list online because this is just the start.

EXTERIOR DECAL PACKAGES

MONOGRAM ON BONNET AND ROOF ONLY

1. Black
2. White
3. Silver

SPLATS ON THE FRONT AND REAR PILLARS

4. Black Jack
5. White my Fire
6. Let it Blue

STARS & STRIPES ON THE ROOF AND B PILLAR

7. Black Jack
8. White my Fire

B PILLAR ONLY

9. Hashtag

STRIPES ON THE ROOF, BONNET AND DOORS

10. Red 'n' Roll[1]
11. James Blonde[1]
12. White my Fire[1]
13. Black Jack[1]
14.–15. Two-tone stripes[2]: one colour on roof and second colour on bonnet and doors. These can be interchanged.

NUMBER 01 ON THE ROOF, BONNET AND REAR PILLARS

16. White my Fire
17. Matt Black
18. Let it Blue

ADAM in Brownian Rhapsody metallic paint with I'll be Black Roof Pack, Chrome Pack, Exterior Light Pack, White Monogram graphics, High-gloss black 17-inch Roulette diamond-cut alloy wheels and Opel OnStar, optional at extra cost.

* Optional at extra cost.
[1] Available in combination with contrasting body colours only.
[2] Available in combination with two-tone models only.

DOOR MIRROR CAPS

A. White my Fire with black Splat graphics
B. Hashtag graphic design
C. Carbon fibre-effect design

FRONT GRILLE BARS

19. Dancing Green[3]
20. White my Fire
21. High Gloss Black
22. A Star is Brown
23. Orange Alert[4]
24. Carbon fibre-effect
25. Greenspotting[5]
26. Let it Blue
27. Red 'n' Roll
28. Shades of Grey

[3] Not available in conjunction with James Blonde, Orange Alert, Dancing Green, Greenspotting, Greenfellas or Goldbusters exterior colours. [4]Not available in conjunction with James Blonde, Greenspotting, Greenfellas, Dancing Green or Goldbusters exterior colours, or with Dancing Green Roof Colour Pack.
[5]Not available in conjunction with James Blonde, Orange Alert, Greenfellas, Dancing Green or Goldbusters exterior colours, or with Dancing Green Roof Colour Pack.

FASHION HOUSE.

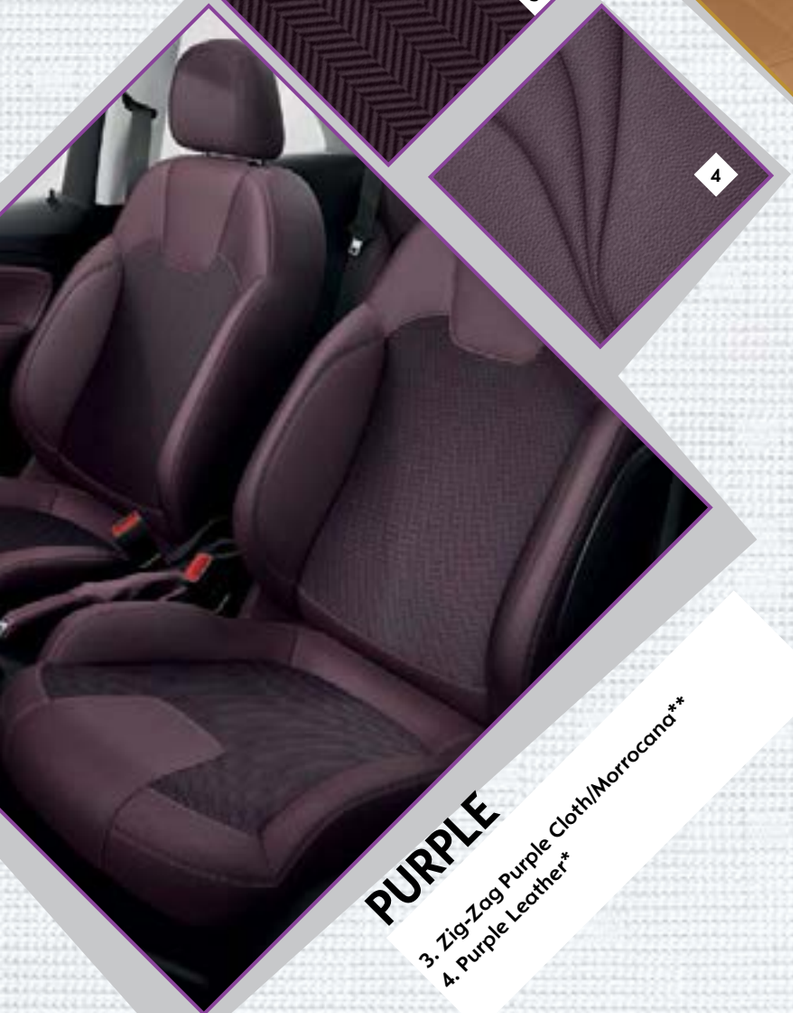
It's what's inside that really counts. So when it comes to the seats, your ADAM has special side bolsters so they are super comfy whether you happen to be driving or not. On ADAM models those seats are finished in an Imix Black Cloth as standard while ADAM ROCKS are dressed in an Ocio Cloth/Morrocana combo. But the choice doesn't stop there, you can choose from a selection of colours in a wide variety of designs in patterned cloths or a leather trim too! So you can express yourself in ways you can see and feel, the only limit is your imagination.

WHITE

1. Ocio White Cloth/Morrocana**

CARAMEL

2. Ocio Caramel Cloth/Morrocana**

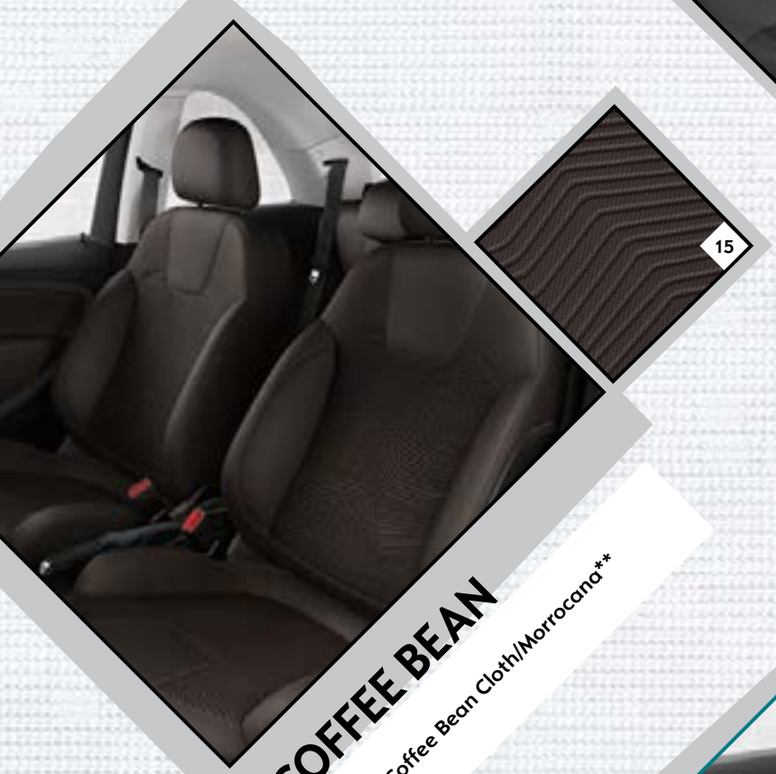


PURPLE

3. Zig-Zag Purple Cloth/Morrocana**
4. Purple Leather*

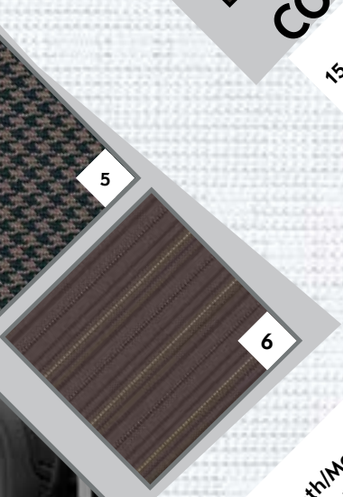
BLACK

8. Black Leather*
9. Stars & Stripes Black Cloth/Morrocana**
10. Imix Black Cloth (standard on ADAM models)
11. Ocio Black Cloth/Morrocana (standard on ADAM ROCKS models)
12. Superheroes Black Cloth/Morrocana**
13. Superheroes Black Cloth/Morrocana with Yellow stripes**
14. Superheroes Black Cloth/Morrocana with Blue stripes**



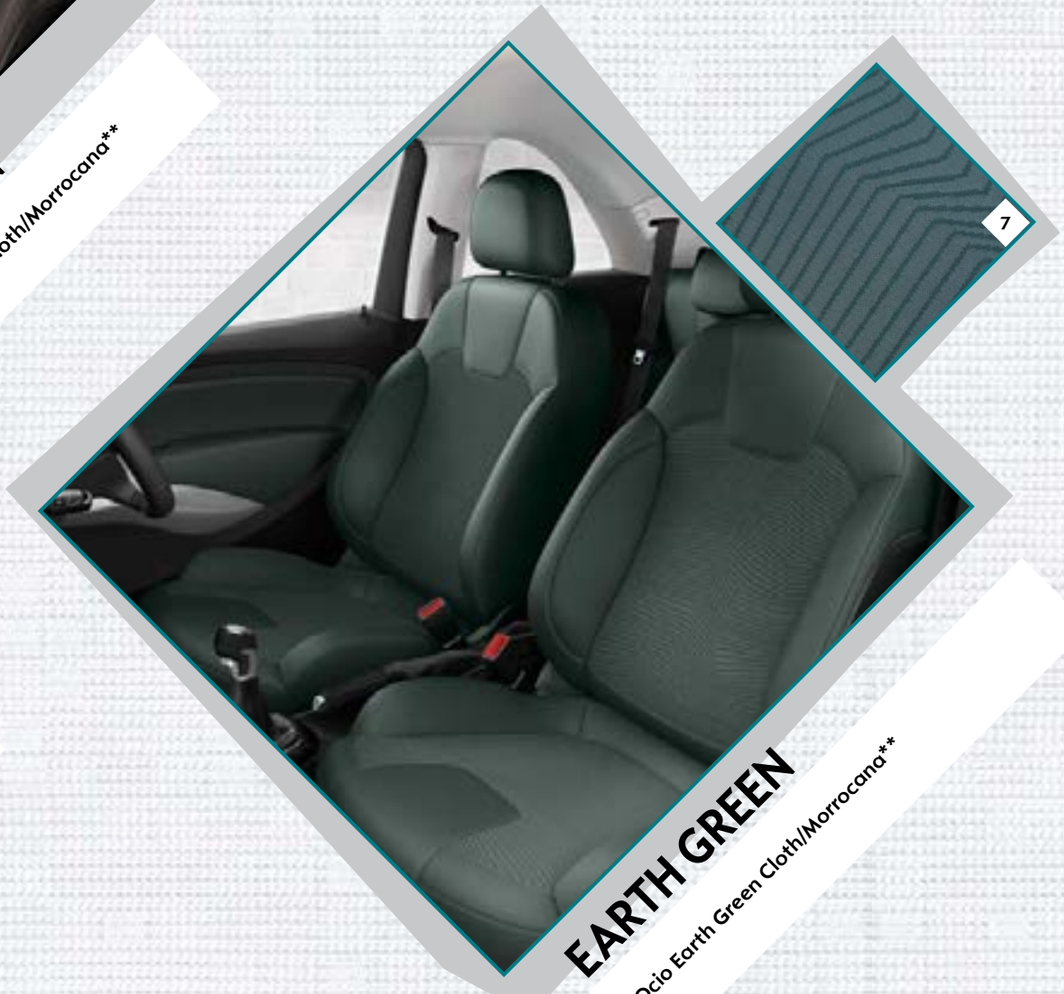
COFFEE BEAN

15. Ocio Coffee Bean Cloth/Morrocana**



COCOA

5. Hashtag Extreme Cocoa Cloth/Morrocana**
6. Bristol Cocoa Cloth/Morrocana**



EARTH GREEN

7. Ocio Earth Green Cloth/Morrocana**

*Optional at extra cost.
**Optional at extra cost on ADAM, no-cost option on ADAM ROCKS.

A DIFFERENT KIND OF DIFFERENT.

Ever driven a car where the night sky was on the inside of the roof? Or a chess board? Now's your chance! Believe it or not, ADAM lets you pick the décor over your head with what we call a printed or illuminated headliner.* You can redesign the dashboard too, with a choice of 19 different colours and textures for the facia panel décor inserts, some of which extend to the door panel inserts too. Just ask your dealer or log on to the ADAM configurator at www.opel.ie for details of all the standard and optional* combinations on offer.

INTERIOR LIGHTING

The Interior Light Pack** lets you experiment with the ambient lighting in your car. You can switch between eight different colours and, of course, when the colour of the cabin lighting changes so does the effect it has on the trim. For a better idea of how it works, make a date with your local Opel dealer and see how customised car design has come of age with options where you didn't even know options could be.

ADAM model illustrated features Pearl White facia and door panel inserts, IntelliLink infotainment system, Opel OnStar, Stars illuminated headliner, Sight and Light Pack One, Winter Pack and brilliant paint, all optional at extra cost.

PAINTED DÉCORS*/**

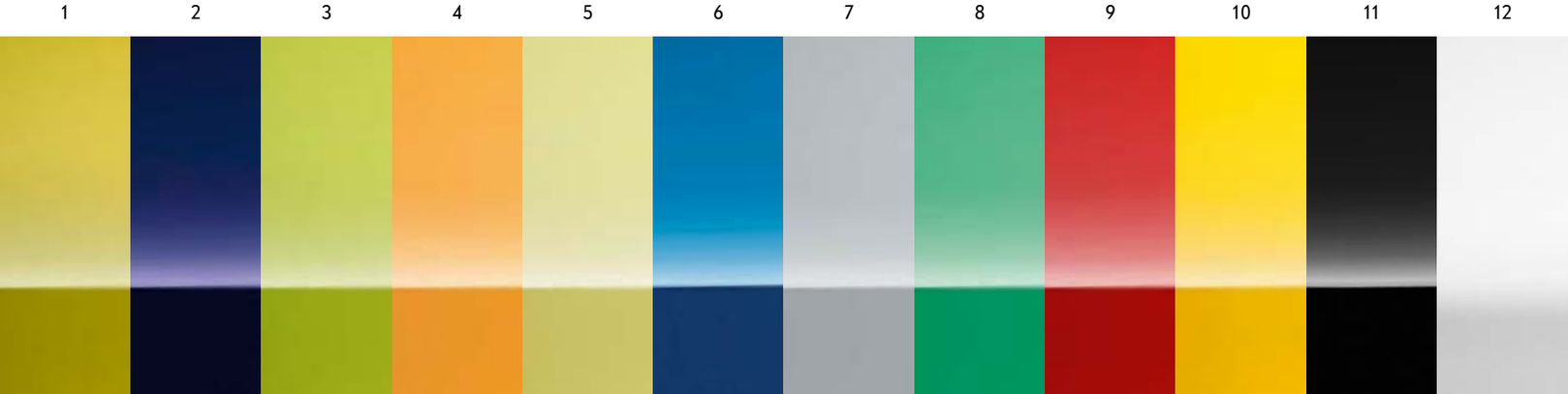
For the facia and doors

1. **Goldbusters**
2. **Pump up the Blue**
3. **Greenspotting**
4. **Orange Alert**
5. **Dancing Green**
6. **Let it Blue**
7. **Greyzilla**
8. **Greenfellas**
9. **Red 'n' Roll**
10. **James Blonde**
11. **Japan Black**
12. **Pearl White**

FOIL DÉCORS*/**

13. **Edged Lines**
14. **Stars & Stripes**
15. **Hashtag**
16. **Surf**
17. **Coffee Bean**
18. **Silver Universe**
19. **Monogram**

*Certain restrictions apply. Please log on to the ADAM configurator at www.opel.ie for full details.
**Optional at extra cost.
†Optional at extra cost. Not available in combination with folding canvas roof.



HEADLINERS†

A. Go
B. Go Blue
C. Stars (with 64 LEDs)
D. Hashtag

19

13 14 15 16 17 18

STYLISTS WANTED.

19 dashboard colours and 15 seat trims sound like a lot but a little ADAM magic actually gives you many times that number. How? By adding optional interior colour leather packs that change the look and feel of the steering wheel, handbrake and gear shifter. You can also opt for rear-view mirror caps and floor mats to match.

INTERIOR LEATHER PACKS

Wrap your steering wheel, gear shifter and handbrake in luxurious coloured leather.

ADAM model illustrated features Cocoa Bristol Cloth/Morrocana, Cocoa Interior Leather Pack, Hashtag facia and door panel decor inserts, IntelliLink infotainment system, Winter Pack, Sight and Light Pack One and brilliant paint, all optional at extra cost.

Cool Grey

Red 'n' Roll

Purple

Caramel

REAR-VIEW MIRROR COVERS

A. Dancing Green
B. White my Fire
C. Stars & Stripes
D. Red 'n' Roll
E. Carbon design
F. Greenspotting
G. Let it Blue
H. Splat
I. Mr Darkside
J. Orange Alert
K. Greyzilla
L. Hashtag

VELOUR FLOOR MATS

1. Caramel
2. Coffee Bean
3. Black with Jet Black piping
4. Durable all-weather rubber mat
5. Hashtag
6. Stars & Stripes
Black with Purple piping (not illustrated)

Please note, models fitted with Easytronic transmission do not feature a leather gearknob and gaiter.

THE ONLY WAY IS UP.

The hill start assist feature automatically stops your ADAM from rolling back as you set off on a steep hill or slope. So you don't have to worry about pulling away safely. This clever little safety feature is standard on all ADAM models.

EYE CANDY.

The optional Sight and Light Pack covers three clever features that take the strain off your eyes and a load off your mind: The electro-chromatic rear-view mirror, automatic lighting control and the rain sensor. The electro-chromatic mirror cuts down the glare from cars behind you at night by automatically adjusting the amount of light it reflects. The automatic lighting control turns your headlights on automatically in low light situations and off when light levels improve and the rain sensor detects rain and turns on your windscreen wipers automatically – so you don't have to!

WE'RE ON YOUR SIDE.

Advanced park assist comes with another clever safety option – side blind spot detection. It's basically an intelligent door mirror that flashes a clear warning should another car potentially be in a blind spot. Side blind spot detection works up to 140km/h (where permitted).

INNER SPACE.

When it comes to the question of storage, ADAM has all the right answers. With clever spaces, pockets and drawers to stash anything you want, keeping the inside of your car tidy and looking the way you intended.

Put frost back in its box with the ADAM Winter Pack. It heats the front seats or steering wheel or door mirrors – or all three. You control the whole system with simple switches on the dash.

LOCAL WARMING.

PARK & RIDE.

If you like sitting back while other people do the work, you're going to love the advanced park assist option. First of all, it lets you know when you drive by a suitable parking space. Then it manoeuvres the car into the space at exactly the right angle. You can actually take your hands off the wheel and watch your car steer itself. You do have to work the pedals and gears but the system tells you how far forwards and backwards to go. The graphics appear on a clear and simple display, which makes them easy to see – and the whole system easy to use.

TAKE IT DOWN (OR UP) A NOTCH.

Like to take life easy? Choose ADAM's Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. Just tap the gear lever up or down to shift gears, no need for a clutch. Or switch to fully automatic mode and let Easytronic do it all. Easy, easy, easy!

ADAM ♥ INNOVATIONS.

ADAM offers a whole stack of high tech options that make driving simpler, safer and more comfortable – plus they help free up your time. Like Flex-Fix® and advanced park assist. One helps you park your bike on the back bumper, the other helps you park your car without bumping the back.

SAFE & SOUND.

You're in safe hands with ADAM. Every version comes with ABS, Electronic Stability Programme (ESP) and six airbags as standard. And there's the option of an alarm system should your car attract the wrong kind of attention.

OUTER SPACE.

Slide your Flex-Fix® bike carrier out of the bumper to mount your bike on the back of the car. When you're done, simply slide it back in. When it's not in use you'd never know it was there. To mount two bikes at once, add the accessory Flex-Fix® extension.

ADAM illustrated features Black Jack Roof Colour Pack, 17-inch Roulette diamond-cut alloy wheels in Technical Grey with A Star is Brown face, Chrome Pack, Flex-Fix® and A Star is Brown brilliant paint, all optional at extra cost. Additional bike carrier extension is available as an accessory at extra cost. The Flex-Fix® option is not available in conjunction with the optional OPC Styling Pack or space-saver wheel and tyre.
*Bicycle size restrictions apply. Please contact your local Opel dealer for further information.

Stream your favourite tunes, connect with friends, find your way to wherever. It's easy to kit out your ADAM with the latest in-car tech to make it all happen.

BRING IT ON. TURN IT UP.

YOUR MUSIC.

CD-based audio system with Bluetooth®.
The standard audio system features an MP3/WMA-compatible CD player, AM/FM stereo radio, RDS with Traffic Programme and steering wheel mounted controls. Sound-wise there's 20 watts per channel output from up to six speakers combined with speed-dependent volume control. It also comes with Bluetooth® for phone and music streaming in addition to USB and aux-in connection for smartphone/MP3 connectivity. ADAM S and ADAM ROCKS models also feature a DAB radio. So you stay in contact and entertained on the move.

Radio 4.0 IntelliLink home screen.

YOUR SYSTEM.

You can now equip your ADAM with the latest in-car technology; the Radio 4.0 IntelliLink system*, a smart all-in-one infotainment system with a big, 7-inch colour display. Designed to work without a CD player, IntelliLink seamlessly supports[1] portable Bluetooth® and USB audio devices, so not only can you make calls while on the move but you can hook up your smartphones or tablets to access your own music or videos[2]. The Radio 4.0 IntelliLink is not only compatible with Apple CarPlay™ and Android Auto™, it also looks great and is super easy to use via the touchscreen or steering wheel controls. How cool is that?

*Optional at extra cost.
Please note: Models fitted with the optional Radio 4.0 IntelliLink infotainment system do not include an aux-in socket.

Infinity

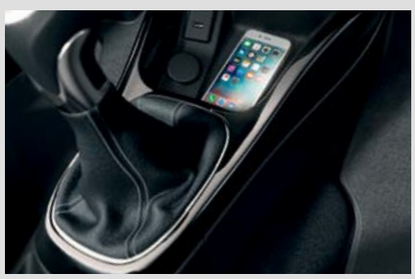
Seven premium speakers and a subwoofer. 315 watts. Bombastic bass and exquisite treble. Infinity[3] badge. Enough said.

YOUR APPS.

The Radio 4.0 IntelliLink comes with a 7-inch colour touchscreen with smartphone connectivity for your phone's contacts, messaging, music and apps. With Apple CarPlay™ or Android Auto™, you can display[3] certain apps and features on the 7-inch colour display and control your smartphone conveniently via the touchscreen. You can also use Bluetooth® for phone, messaging and music streaming and even use voice command to make calls, check your voice mail, send and receive messages.

Works with Apple CarPlay

android auto



YOUR CHARGER.

ADAM doesn't like cable clutter, but it loves high tech. With the all-new optional Inductive Wireless Charger, you can charge your phone conveniently via an induction rubber mat in the centre console – no cables attached.

[1]The majority of phones, MP3 players and tablets can be connected by either Bluetooth® or USB connection. Please note you may need to change your connection method (i.e. from Bluetooth® to USB cable) if you want to access another function on your device. [2]Video clips will not display while the car is moving. [3]Please note that compatibility and certain functions may be different depending on the type of device and version of operating system you're using with the IntelliLink systems. To check compatibility go to www.apple.co.uk or www.android.co.uk. You may also incur additional costs from your operator for some services and as such we recommend that you check the data costs on your tariff. Apple and iPhone are trademarks of Apple Inc. registered in the U.S. and other countries. Android is a trademark of Google Inc. also registered in the U.S. and other countries.

OPEL OnStar®

YOUR PERSONAL CONNECTIVITY AND SERVICE ASSISTANT.

ONSTAR – DRIVING WILL NEVER BE THE SAME.

Opel OnStar[1] gives you an incomparable feeling of safety, 24/7, 365 days a year. You can access our unique services at the touch of a button, nearly everywhere in Europe

Best of all it's free of charge for the first 12 months on ADAM S and ADAM ROCKS*. Even for your Wi-Fi Hotspot[2] you will get a free data trial period[3].

Driving will never be the same again.

WHAT ONSTAR CAN DO FOR YOU.

SOS

AUTOMATIC CRASH RESPONSE.

In the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor, who will be immediately connected to your car. The advisor will assess the situation and if needed notify the emergency services and provide them with your exact GPS location[1].

WI-FI HOTSPOT [2].

Your car is online! The extra-powerful OnStar roof antenna gives you a stable and quick Internet connection and creates a Wi-Fi Hotspot[2] for up to seven devices[1].

SMARTPHONE APP.

At the touch of a button, remotely lock/unlock your doors, check your oil life or sound the horn and flash the lights[1].

STOLEN VEHICLE ASSISTANCE.

If someone steals your car, call our OnStar advisors and give them the reference number the Garda Síochána give you. The advisor will then provide the Garda Síochána with the location and prevent your car from being restarted so it can be recovered[1].

VEHICLE DIAGNOSTICS.

Whenever you want, you can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you wish, OnStar can also send you a monthly e-mail with this key data.

*Optional on all other ADAM models. [1]The OnStar Services require activation and are subject to mobile network coverage and availability. Wi-Fi Hotspot service requires account with nominated network operator. [2]Wi-Fi is subject to mobile network coverage and availability. Charges apply after the free trial period. The OnStar subscription packages could be different from the services included in the free trial package. Check www.opel.ie/onstar for terms and conditions, details of availability, coverage and charges. [3]For details please check www.opel.ie/onstar

WELCOME TO MYOPEL
OPEL OnStar
GET 25 % OFF

YOUR PRIVACY. YOUR CALL.

YOU are in control of what OnStar can and cannot do!

- Once you've registered and activated OnStar, you can access every OnStar Service available on ADAM models. To ensure security, several services will ask for your PIN.
- Press and hold the Privacy Button for approximately five seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately five seconds to reveal your location. Only in emergencies[1] can OnStar override this.
- OnStar Europe Ltd t/a Opel OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (i.e. Adam Opel AG and General Motors Ireland Limited), your selected/preferred retailers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.

HOW CAN I GET ONSTAR?

Opel OnStar is standard on ADAM S and ADAM ROCKS and is available as an extra cost option on all other ADAM models.

To get it:

1. Request OnStar when you order your new Opel ADAM.
2. OnStar will send you an e-mail invitation so you can activate your account.
3. Complete your registration and set up your preferences.
4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

You can purchase Wi-Fi Hotspot[2] data packages separately from the network provider by following the instructions on www.opel.ie/onstar/aftermytrial Charges apply after the free trial period.

[1] In events such as a crash or if your vehicle is stolen.
[2] Wi-Fi is subject to mobile network coverage and availability.

HOW MYOPEL SERVICES DO MORE FOR YOU.

myOpel is your one-stop shop to manage everything to do with your Opel – from your OnStar account to organising your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Opel you drive.

- Manage your Opel – take care of your Opel online, book a service
- Access your OnStar services – get diagnostics reports, manage your subscription and more
- Exclusive offers – stay up to date on special offers, latest news and current events
- Dealer locator – find your nearest Opel dealer

If you already are an Opel OnStar customer, you can access all the myOpel services. Otherwise, you can register for myOpel by following these easy steps:

1. When you order your car, your dealer will go through a simple pre-registration with you.
2. We will send you an e-mail invitation so you can activate your account.
3. Complete your registration.
4. myOpel anytime, anywhere!

To easily access myOpel from your smartphone, just download the app from the Google Play Store or from the Apple App store.

Privacy shades. Your ADAM is going to attract a lot of attention. These chic shades cover the rear or side windows – and make sure your passengers only get seen by the people you want.

Windscreen protector. Save on scraping in winter and keep your car cool in summer. Fold the protector up and it fits in the glove box.

Outdoor cover. You can't show it off all the time! If you're away for a long period, it's worth keeping your car under wraps with a smart, ADAM-branded, all-weather cover.

Luggage net. Stop bottles and balls rolling around in the boot.

www.opel.ie

ACCESSORISE ALL AREAS.

Opportunities to customise your ADAM don't stop with colours, wheels, trims and the rest. There are far too many accessories and packs to list them all here, but you'll find the whole range online at www.opel.ie. We've picked out a few highlights to give you an idea…

Storage box. *Keeping your boot space tidy couldn't be simpler. ADAM's lidded storage box with removable dividers has been tailored to help keep your loose items safe and secure. Available in three stylish designs.*

FOREVER YOUNG.

If you want to change the look of your ADAM after you get it, the different dashboards, grille bars, mirror caps and décor foil packages are also available separately as accessories. Use the online configurator to check out the full range of choices.

Stylish valve caps. *You've ordered your alloys with the clips to match. Now take your look to the next level with some stand-out valve decoration.*

Thule Roof Attachments. The roof base carrier provides the perfect platform for the high-quality range of Thule roof attachments. Easy to install and secured by lockable caps. Choices include:

- Bicycle carriers
- Roof boxes
- Kayak carrier
- Ski/Snowboard carriers
- Multi-purpose holder

Centre console organisers. Add one of these and take care of those loose items.

Hard cargo tray. Protect the inside of the boot from scratches or spills and sharp or scruffy stuff.

Rear roof spoiler. Give your ADAM that sporting intention.

Mudflaps. *Easy to clean, Opel mudflaps are designed to help protect the vehicle's bodywork, whilst aiding visibility for following vehicles by reducing spray in wet weather conditions.*

Opel Service.

Europe-wide Customer Service.
Throughout Europe, more than 6,000 Opel repair workshops are ready to provide professional and punctual service. As you'd expect, they'll repair your vehicle to the highest standards. More unusually, perhaps, they'll tell you exactly what's been done and why, and they will show any costs involved clearly and concisely.

New Vehicle Warranty.
General Motors Ireland Limited (referred to as 'Opel') guarantees for motor vehicles of its manufacture, that each vehicle is free from defects according to the state of the art for a period of: The first 2 years carry an unlimited mileage warranty. The 3rd year of warranty has a mileage limitation of 100,000km for Passenger Cars & Car derived vans, for Combo, Vivaro and Movano the limitation is 150,000km. The warranty is valid from delivery from the supplying Opel Distributor or from first registration, whichever occurs first (warranty start date).

Opel Roadside Assistance.
This free-of-charge mobility service is valid for all new Opel vehicles during the first year after the date on which they were first registered or delivered to the customer by the dealer, depending on which date comes first. No matter where you are, the Opel Assistance is there to help. In more than 40 European countries – round the clock. Offering services such as breakdown assistance, towing services, rental car, hotel accommodation or the organisation of onward transportation, e.g. via rail or air (please see programme conditions).

12-year Anti-Perforation Warranty.
Opel provides you with a reliable long-term warranty against perforation, provided you have your vehicle serviced and all necessary inspections performed according to the service booklet.

2-year Warranty for Opel Batteries.
With a 2-year warranty for service-installed Opel original batteries your starting problems are over – even in the coldest winter.

Parts and Accessories Service.
Opel parts and accessories are available at your local Opel Shop, where you'll find everything to make your vehicle more comfortable or to meet your individual needs, as well as expert advice.

Opel on the Internet.
Need instant information? At www.opel.ie you can access a wealth of information on all Opel cars, services, and accessories. Get online for Opel news and product updates.

Recycling.
Information about Design for Recycling, Take-Back points for End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Opel website www.opel.ie

In case of any questions, please ask your Opel dealer. More information can be found at www.opel.ie

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